London: the world’s greatest city. The pre-eminent global centre of business, culture, design and luxury, London is revered throughout the world for its peerless lifestyle. In this historic city you'll find the ultimate in cuisine, an unmatched social life and the world's best retail. Add in the iconic landmarks, global financial centres and rich royal heritage and it’s clear why Samuel Johnson, one of the city’s most celebrated documentarians was moved to write: “When a man is tired of London, he is tired of life; for there is in London all that life can afford.”

London: make your home in the world’s capital.

All information in this document is correct at time of going to print November 2012. All times and distances are approximate only and may vary. Sources: tfl.gov.uk, maps.google.co.uk and nationalrail.co.uk. Computer generated images of Fulham Riverside are shown and are for illustrative purposes only. Wimbledonwinecellar.com/about-us
Shaped by the ceaseless motion of the River Thames, London is one of the most dynamic, involving and engaging capitals in the world.
Steeped in history and heritage, London’s rich royal past is an integral element of the city’s enduring appeal.
Home to one of the oldest continuous representative assemblies, London’s position as a centre of government and power is recognised throughout the world.
The City of London is both the capital’s ancient heart and the world’s financial centre, where the breathtakingly modern sits easily with the classically ancient.
A restless city in flux, London's evolving skyline is witness to its constant state of reinvention.
A city with a remarkable capacity for reinvention, London’s Docklands are the perfect example of the astonishing regeneration the capital is famed for.
In a prime position on one of central London’s few remaining stretches of undeveloped riverfront, Fulham Riverside in SW6 will be among London’s most coveted addresses. The complete destination, our many services and amenities include landscaped piazzas, a proposed waterfront café, podium gardens, a river walk, a concierge service and a fitness suite. The defining feature is however, undoubtedly our beautiful riverside location.
A waterfront icon rendered in striking, modern architecture, Fulham Riverside will be a fabulous place to live and a brand new destination for Fulham.
Every home has its own private balcony or terrace, many give you views over the podium gardens and some over the Thames as well. The attractive landscaping features mature plants, a range of materials and textures and tranquil water features.
Because we understand you lead a busy life, there’s a 24 hour concierge standing by to help you with both day-to-day needs and special requests.
An endlessly evolving tableau right outside your window, the Thames is transformed by the ebb and flow of the tide. Its character and appearance never the same twice.
Offering you an abundance of space, a superior specification and the ultimate attention to detail, interiors at Fulham Riverside have all the hallmarks of quality.
In kitchens and bathrooms you find stylish modern appliances and fixtures from some of the most trusted brands and designers.
With a perfect riverside location and neighbours including Kensington and Chelsea, Fulham’s reputation as one of London’s pre-eminent areas is assured. The area’s reputation is cemented by its celebrated café culture, its independent boutiques and flagship stores and its wealth of popular bars and restaurants.
Locally renowned Randalls Butchers and the Bluebird Bakery provide you with both day-to-day essentials and items for special occasions.
About 10 minutes walk along the river you’ll find Wimbledon Wine Cellar, named the UK’s Best Small Independent Merchant at the International Wine Challenge†. With other independent, specialist shops in the area, you won’t have to travel far to experience the best of London.
Walk along the famous King's Road and you'll discover independent shops and boutiques offering fine art, antiques and designer clothing.
From Fulham High Street in the west to Sloane Square to the north, wherever you head from your home at Fulham Riverside you’ll find an excellent selection of shops and boutiques.
You’re at the epicentre of the culinary world. Like its skyline, London’s culinary landscape is in a constant state of reinvention. Both locally and further afield, you’ll find everything from Michelin-starred restaurants and world-famous hotels to brasseries, gastropubs and the restaurants of celebrity chefs. Along with its famous food markets and a world of regional cuisine, London’s place at the centre of the culinary world is assured.
The pan-Asian flavours of Eight Over Eight and the modern menu of Michelin-starred Oliver Dabbous’ eponymous restaurant neatly illustrate the diversity of cuisine in the capital.
Under the stewardship of Michel Roux Jr, the double Michelin-starred Le Gavroche is consistently ranked among London’s very best restaurants.
Under a mile away on opposite ends of leafy Parsons Green, you can find The White Horse and Aragon House, two excellent examples of the capital’s gastropub phenomenon.
Ranked number nine in Restaurant magazine’s World’s 50 Best Restaurants, sample molecular gastronome Heston Blumenthal’s Dinner at The Mandarin Oriental.
It's hard to imagine a more spectacular backdrop for a meal than the City at night; at The OXO Tower Restaurant on the Southbank you'll find a dining room with a stunning view.
At The Ritz Hotel on Piccadilly, just one of London’s many fine hotels, you’re transported back in time by both the Rivoli Bar’s glorious art deco interior and The Restaurant’s Louis XVI surroundings.
London is one of the world’s best shopping destinations. In the capital’s famous streets and avenues you’ll find flagship stores from the most well known brands. Whether you’re looking for a special item of jewellery, bespoke tailoring, the perfect gift or the latest accessory, if you can’t find what you’re looking for in London it probably doesn’t exist.

Indulge Yourself.
In the nearby areas of Knightsbridge, Bond Street and Sloane Square you can browse the stores of some of the most famous names in high-end fashion and retail.
For the best in watches and fine jewellery you should head for Mayfair's famous Bond Street, noted for having one of the world's greatest concentrations of upmarket jewellers.
Running between Hyde Park and Berkeley Square, Mount Street showcases more of Mayfair’s best names including Christian Louboutin, Balenciaga, Marc Jacobs and Jenny Packham.
Commission a bespoke suit from a Savile Row tailor and you join an illustrious group of former customers including Winston Churchill, Lord Nelson and Napoleon III.
Naturally, London’s retail offering includes larger purchases too. Around four miles away on Berkeley Square you’ll find Jack Barclay, official Bentley dealer since 1927 and HR Owen, the world’s largest Rolls-Royce, Bentley, Lamborghini and Bugatti dealer.
From the magnificent Tudor Revival frontage of Liberty to the glass and chrome interior of Apple's Regent Street shop, London's department stores and flagship stores are a pleasure to explore.
An international centre for creativity and culture, London is home to some of the most critically acclaimed galleries, museums and theatres in the world, where you can see both the very latest in modern art and treasures from the past. The capital’s music scene is renowned for its vibrancy and variety; on any night of the week, every type of music can be enjoyed in a huge choice of venues. A visit to London’s famous sports grounds like Wimbledon, Lord’s and Wembley Stadium means you can enjoy the very best in international sport.

Culture and creativity surround you.
From the Royal Albert Hall to the Royal Opera and Ballet, London offers a wealth of options for connoisseurs of classical music.
Including Old Masters, Young British Artists and a myriad of other genres, London’s art galleries display a world of art just waiting to be discovered.
On the stages of London’s famous theatres, you can enjoy everything from popular West End shows to Shakespeare, contemporary dance to comedy and long-running classics to the latest sensation.
London is home to over 200 museums and galleries ranging from famous institutions to smaller, lesser-known venues. Covering subjects as diverse as natural history, transport, science, ancient history and modern design, these fascinating places are home to world-class exhibitions and priceless collections.
Energised by the Games, London is a city of sport and legendary sporting venues. Names like Wimbledon, Lord's and the Oval are well known around the world and all within five miles, while Chelsea and Fulham football clubs are both within a couple of miles. You can even find horse racing under 50 minutes drive away at Ascot.
At the epicentre of the global music scene, London’s music venues are as varied as the bands that play there. With larger venues like Wembley Stadium and the O2, and more intimate ones like the 100 Club and Ronnie Scott’s, whether you’re into rock, pop, jazz, classical or independent new music, you’re guaranteed an unforgettable night.
Highly regarded for its excellence in education, the capital is home to some of the world’s most well-known colleges and universities. Institutions such as University College London, the London School of Economics, Imperial College London and King’s College London are all found in the heart of the city. Arts tuition is well-supported with the Royal Academy of Dramatic Arts (RADA), Central Saint Martins and Goldsmiths College, all boasting famous alumni like Anthony Hopkins, Stella McCartney and Damien Hirst.
A major centre of education and research, London’s universities form the largest concentration of higher education in Europe.
Home to the University of Oxford, the oldest university in the English-speaking world, the city of Oxford is an hour away by train.
Consistently ranked one of the top five universities in the world, the University of Cambridge is under an hour away from London.
Together with Oxford and Cambridge, the University of London forms the “golden triangle” of leading universities.
London’s universities and their architecture range from the ancient to the modern, perfectly mirroring the landscape of London itself.
With eight Royal Parks, commons, heaths and miles of river frontage, there’s no shortage of open space to be found in London. Whether you prefer the beautiful formal gardens of Hyde Park and Regent’s Park or the more natural landscaping of Wimbledon Common or Hampstead Heath, London’s green open spaces provide you with a place to escape from the urban bustle.
A short walk downstream from your apartment you will find Chelsea Harbour with its shops, bars and restaurants, the five star Wyndham Hotel and of course, the marina itself.
The Thames Path, right on your doorstep, follows the river’s meandering course, revealing history and heritage at every turn.
For riverside dining and waterside bars, you need look no further than Imperial Wharf, literally a few minutes walk along the riverfront.
Under three miles away, Hyde Park is a green oasis in the heart of central London where you can row on the Serpentine, ride a horse on Rotten Row or just soak up the summer sun.
Explore the 400 acres of Regent’s Park and you could enjoy an alfresco production at the Open Air Theatre, discover the animals of London Zoo or simply enjoy the beautiful plants, ponds and waterfalls of Queen Mary’s Gardens in the Inner Circle.
Enjoy a view of the Thames every day at your home at Fulham Riverside. London’s defining natural feature and one of its most recognisable sights is right outside your window.
Fulham Riverside is the complete London destination.

All that’s missing is You.