CREATING A NEW COMMUNITY AT THE HEART OF WEST LONDON

1,477 new homes including suites, 1, 2, 3 & 4-bedroom apartments and penthouses set among eight acres of park, formal gardens, private courtyard and water features, all right in the heart of West London.

In addition to the extensive residential offer, White City Living will be home to a wide variety of shops, restaurants, cafés and bars that, alongside spaces for performances, markets and exhibitions, contribute to the overall sense of a thriving, dynamic new district.

LONDON’S BRIGHTEST NEW NEIGHBOURHOOD

The £8-billion White City Opportunity Area is a unique collaboration between local government and private enterprise, bringing with it 6,000 new homes and 10,000 new jobs. Some of the world’s greatest names in retail, media and education are transforming the site into a world-leading research and innovation hub, an entertainment core and a hive of creativity. At the centre of all this lies White City Living by St James.

NEIGHBOURS

WESTFIELD is already home to 360 shops, 60 places to eat and drink and a 17-screen, state-of-the-art cinema. It’s more than doubling in size as part of the White City regeneration to become the largest shopping complex in Europe.

IMPERIAL COLLEGE LONDON with its new 25-acre campus will bring together some of the finest business talents and academic minds to address some of the world’s toughest challenges.

TELEVISION CENTRE, the home of BBC Worldwide, forms a major new business district dedicated to the creative industries including a 47-room hotel, a private members’ club by Soho House and Bluebird Café among others.
A WHOLE NEW, GREENER LANDSCAPE
Nature is front and centre throughout the development with the masterplan and architecture designed by Patel Taylor Architects, the practice behind the 2012 Olympic Athletes’ Village.
The entire landscape designed by Murdoch Wickham, from the open parkland and the quayside to the public square and gardens, is interwoven with footpaths, cycling routes and water features.

A PLACE TO LIVE BRIGHT
It’s not just a new place to live – it’s a new way to live. A place surrounded by the brightest minds and a wealth of creativity, a place to take a step back before taking the plunge, a place to live well, live right and live bright.

THE RESIDENCES
Interior specialists Arney Fender Katsalidis (AFK) have taken great care to ensure that the layout and interior design of every apartment evokes an extraordinary sense of space without compromising on practical necessities like storage and privacy.

RESIDENTS’ FACILITIES
The private facilities combine comfort and convenience with an unmistakable air of exclusivity. They have been selected and designed by AFK to act as an extension to a home, a series of well thought-out, fully equipped features that make everyday life – and work – that much brighter.

• Residents’ club with concierge service
• Two 12-seat private cinemas with food and drink facilities
• Entertainment suite
• Exclusive dining room and dedicated private kitchen
• Business lounge and meeting rooms
• Basement parking*
• Swimming pool with adjoining sun terrace
• Therapeutic hydro-pool
• Treatment and massage rooms
• Fully equipped gym with rooms for personal training and classes
• Club lounge
• Café accessed via club lounge

APARTMENT MIX
First release of 406 apartments in three buildings

BOWERY
40 x 1 beds | 20 x 2 beds Total: 60

BELVEDERE ROW
11 x suites | 56 x 1 beds | 129 x 2 beds
32 x 3 beds Total: 226

LINCOLN
9 x suites | 31 x 1 beds | 74 x 2 beds
4 x 3 beds Total: 118

LOCATION
54 Wood Lane, White City, London W12 7RQ

ARCHITECTS
Patel Taylor

LANDSCAPE ARCHITECTS
Murdoch Wickham

INTERIOR DESIGNERS
Arney Fender Katsalidis

WARRANTY
NHBC 10-year warranty

ESTIMATED FIRST COMPLETION
Lincoln Core D Q2-Q3: 2019
Lincoln Core E Q3-Q4: 2019

GROUND RENT
Suite £400
1 Bedroom Apartment £500
2 Bedroom Apartment £750
3 Bedroom Apartment £900
Penthouse £1,000

SERVICE CHARGE
Estimated £5.00 / ft² / Annum

PAYMENT TERMS
Reservation fees payable:
• £5,000 reservation fee on transactions up to £2,000,000 (£10,000 thereafter)
• 10% of the purchase price (less reservations deposit) is payable within 21 days of exchange of contracts
• 10% is payable 12 months after exchange of contracts
• Balance of 80% is payable upon completion

VENDOR’S SOLICITOR
Mills and Reeves
Fountain House, 130 Fenchurch Street
London EC3M 5DJ
+44 (0)20 7648 9220

RECOMMENDED FURNISHINGS
Accouter Design
www.accouterdesign.com
+44 (0)20 3651 3325

London Design Group
www.londondesigngroup.co.uk
+44 (0)20 7627 0667

COUNCIL TAX LEVELS
1 April 2016 - 31 March 2017

BAND | 2015/16 | 2016/17
D | £1,022.81 | £1,003.81
E | £1,250.11 | £1,226.88
F | £1,477.39 | £1,449.95
G | £1,704.69 | £1,673.02
H | £2,045.62 | £2,007.62

Source taken from LBHF.gov.uk

NOTE: All information is for guidance only and properties should be viewed by appointment through the sales agents.
THE NEW HEART OF WEST LONDON

White City Living is just minutes away from Central London and perfectly positioned for access to international transport hubs via a range of direct links including two Underground stations (White City and Wood Lane) right on its doorstep.

JOURNEY TIMES (TfL ZONE 2)

<table>
<thead>
<tr>
<th>Location</th>
<th>Time</th>
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<tbody>
<tr>
<td>Westfield</td>
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<tr>
<td>Holland Park</td>
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<td>Paddington Station</td>
<td>08 minutes</td>
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<td>Bank</td>
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<td>London Gatwick</td>
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EDUCATION

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<tr>
<td>London School of Economics</td>
<td>26 minutes</td>
</tr>
<tr>
<td>King's College London</td>
<td>29 minutes</td>
</tr>
</tbody>
</table>

THE ST JAMES DIFFERENCE

St James was established in 1996, originally as a joint venture with Thames Water. Over the past 19 years, the company has established a reputation as a design-conscious developer regenerating brownfield sites and transforming them into attractive developments whose design not only creates desirable places to live, but also has a positive impact on the environment.

In White City – as in every location St James works in – this is achieved through a combination of excellent design, sensitive landscaping, sympathetic restoration and impeccable standards of sustainability, building communities that will thrive today and for years to come.

St James is a proud member of the Berkeley Group, a UK leader in the visionary delivery of major urban regeneration schemes. The Group has been responsible for shaping much of the modern development along Central London’s riverside, replacing former industrial areas with vibrant places to live, work and play.

White City Living is the exciting new development for 2017 to join the St James portfolio of regeneration projects in London.